

Mark Fulton

Web Development, Design, SEO +

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- Objective** To use my extensive experience as a web developer and the latest best practices in SEO, usability, design and marketing to help grow your business. My goal is to deliver a great product and exceed your expectations.
- Experience**
- Astounded.com, Founder** (1998 - 2005)
Web hosting and design company
- Hogue, Hill, Jones, Nash & Lynch, LLP** - Wilmington, NC (2002)
Real estate law office assistant
- Worsley Real Estate** - Wilmington, NC (2003)
Paid internship as technical assistant
- Freelance Web Development** (2005 - Present)
Provides affordable WordPress development and site optimization
- Developed well over 100 websites for personal and business use
- [DotSauce Magazine](#), Founder and Editor** (2007 - 2015)
Developed and managed this web based publication focused on domain names, SEO and online business
- Community of domain investors and entrepreneurs
 - Bridged vBulletin, WordPress and aMember to create membership training and domain discount club
- Leads Nearby, Web Developer** - Raleigh, NC (Sep 2012 - June 2014)
Provided professional WordPress web development, migration, customization, optimization, SEO and graphic design.
- Get You Found, Web Developer** - Greensboro, NC (Oct 2014 - Feb 2016)
I worked remotely as lead web developer for broad range of business clients. Also performed services related to SEO, design, & marketing. Responsible for website maintenance and optimization, and server management.
- AdFicient, Lead Web Developer** - Remote (Feb 2016 - Present)
Currently work remotely for small businesses to enterprise sized clients on various website projects. Develop and maintain company web properties and maintain servers, domains and other assets.

Education

University of North Carolina at Wilmington (2002 - 2005)

- Major - English with a focus on Professional Writing
- Student Government - President of Freshman Class

Skills

Front-End Web Development

- Expert with HTML5, CSS3, Responsive Design
- Proficient with JavaScript, PHP, MySQL
- Excels at website performance and page speed optimization, UX
- Professional blogger and expert with WordPress development, management and optimization
- Expert debugging, fixing, securing and hardening hacked websites
- Excellent with Adobe PhotoShop for logo design, flyers, graphic website elements, animated banners, photo editing
- Ability to convert and code PSD web designs to WordPress themes

Search Engine Optimization

- Extensive experience with research through Google AdWords keyword tool, RavenTools, SEMRush, SEOMoz and others
- Experienced with technical and business copywriting, blogging and writing for the web
- Well versed with on-page and off-page optimization, bounce-rate reduction and usability best practices
- Keen ability to understand needs and goals of web visitors and customers

Interests

- Domain names, Cryptocurrency, science and technology, music, reading

Achievements

- National Youth Leadership Council, NC Representative 2001
- Youngest member, Jacksonville, NC Chamber of Commerce
- Articles and editorials on DotSauce Magazine have been featured on WIRED Magazine, Smashing Magazine, DNJournal, Moniker, Afternic, Name.com, Winning the Web Top 100, Domainer's Choice Awards, Wikipedia (.free), AllTop and more.

Portfolio

Visit MarkFulton.com to view my recent work.